

Data File and Protection Description

The register's name

E Avenue Oy
Business ID: 1897576-2

Address:

Lukkosalmentie 3
70240 Kuopio, Finland

Contact person for matters relating to the register

e-mail: asiakaspalvelu@eavenue.fi

Name of the register

E Avenue Oy's personal contacts register

Purpose of processing personal data

The person's contact information in the register is used for promotional purposes for the performance of the internal and external tasks of E Avenue Oy, its subsidiaries, affiliates or subcontractors as far as they relate to the services and products offered. The information is also used for marketing and information purposes.

The data content of the register

The data content of the register consists of the following information: the person's name and contact information, the company's information that the person represents (company name and country of operation), additional information (additional information provided by the person such as free-form message or feedback), other information (such as public IP address), tracking data (tracking data of electronic marketing operations) and cookies information. Read more about our [cookies policy](#). Some of the information is mandatory, depending on the purpose of use, so that the matter can be handled in the required manner.

Regular sources of information

Information provided by the person with his or her own consent, either on forms in the online service or in sales and demonstration events, as well as materials that support the analysis and development of online service collected automatically by the online service.

Regular transfer of information or transfer outside the EU or EEA

The information is processed within and outside the EU or the EEA. Also, some of the servers used to maintain pages may be located outside the EU or the European Economic Area. The information may be disclosed to E Avenue Oy and its subsidiaries or affiliated entities for use as defined above. The information is retained as long as the customer relationship can be considered valid and within a reasonable time after the customer relationship is broken.

Principles of protection of the register

The information in the register is located in protected environments under the Act on the Protection of Privacy in Electronic Communications. Only specially named employees and individuals have access to the personal data of the users contained in the registration information.

Inspection and correction right

Everyone who has filed a record in the register has the right to check their own records in the register and to demand that they are corrected. The repair request is made by e-mail to the contact person's email address. The request is addressed by default to the personal data associated with the sender's e-mail address unless the person who sent the request is identified in some other way.

Other rights related to the processing of personal data

A person has the right to deny the registrar access to information regarding himself or herself about direct advertising, distance selling or other direct marketing and opinion polling. If a person wants to ban this kind of activity, he or she can do so by contacting the registrar by email.